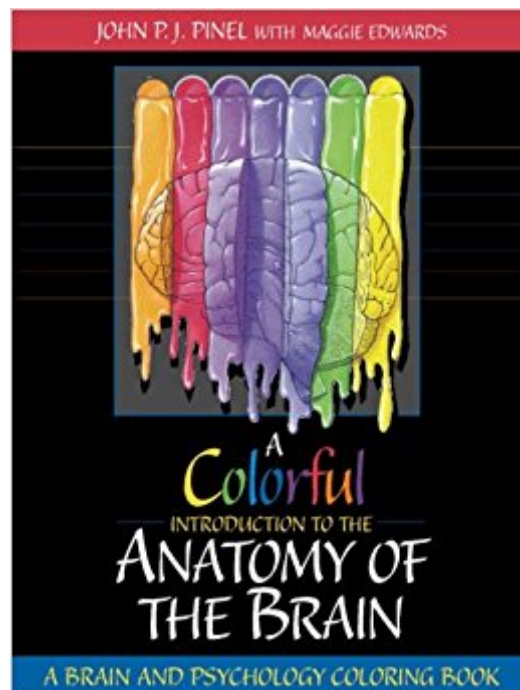




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A Colorful Introduction To The Anatomy Of The Human Brain: A Brain And Psychology Coloring Book



Synopsis

Thousands of people inquire about and buy a competitor to this book each year. Unique layout compared to the competition! Text is on the left page with illustration on facing page. A cover flap can cover the illustration's labels for easy self-testing. Up-to-date information covers the latest findings. Available now! Acknowledging the difficulty many readers have when first attempting to learn about the brain's psychological functions, the authors of *A Colorful Introduction to the Human Brain* have created a book that makes the fascinating world of brain psychology research accessible to readers with little or no background in neuroscience. Readers learn the material in several steps. First they read through the introduction and definitions on the left page; then they color the illustration on the facing page; and finally they use the special cover flap to conceal the illustration labels while checking their knowledge, until they feel they have completely learned the material. Review exercises at the end of each chapter provide an opportunity for self-assessment, with answers provided at the end of the book. John Pinel, a professor of biopsychology at the University of British Columbia, is an award-winning teacher and the author of over 200 scientific articles. However, he is best known for his reader-oriented writing. His clear concise introductions to behavioral neuroscience have inspired, enthralled, and amused a generation of students and lay people.

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Customer Reviews

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people inquire about and buy a competitor to this book each year. * Unique layout compared to the competition! Text is on the left page with illustration on facing page. A cover flap can cover the illustration's labels for easy self-testing. * Up-to-date information covers the latest findings. *

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--I am a medical professional who has not had a formal neuroanatomy course for some time. I've "returned" to neuroanatomy because brain science is so interesting, and because I now need to know it more and more for professional reasons.--This book is grrreat for its intended purpose -- providing an accurate and reasonably entertaining BASIC introduction (or re-introduction) to functional neuroanatomy (and a good foundation is both rare and valuable). Without neuroanatomy, you are soon in the realm of "sophistry and delusion" while reading about extremely exciting recent brain research. This book seems to be a reasonably adequate BASIC text and is a good "piggyback" for further work. It isn't intended to bog you down, and will probably provide most of the neuroanatomy you need to know to read a book by Edelman, D'Amasio, Ledoux, etc. more productively and enjoyably.--If you've never had a neuroanatomy course, breaking out the Crayola colored pencils is a good way to learn. If you have had a neuroanatomy class in the distant past, you can clear the cobwebs pretty quickly with this text. It's much less daunting than related texts,

and you can always get to those later.

I'm a psychology major, and although I enjoy and do well with all other aspects of psychology, I had despaired of ever learning all of the brain structure and functions stuff. I finally bought this book as part of one last attempt to learn about the brain before I had to take the psych GRE subject test, and I found it to be amazingly helpful. For one thing, you get to color! That made it immediately much more appealing than my other study aids, which meant that I actually used it. In fact, I sometimes spent much more time on it than I meant to, because it is just such an interesting and fun book. It breaks the information down into small packages that are easy to learn, and moves through the material in a logical sequence. Each lesson consists of a few paragraphs describing about 3-5 structures, a column with a definition/brief description of each structure, and then a picture showing all 3-5 structures so that you can color each a different color, and see how they fit together. There are reviews and quizzes at the end of every chapter so that you can check that you've learned the material. Despite my previous cluelessness about brain structures, I found that I consistently got all the quiz questions right after working through the lessons. I would definitely recommend this book to any psych students who feel like they need to brush up on the brain, or to anyone else who is interested in learning about the brain. It's clear, easy to read, and fun!

Great book illustrating the human brain. Purchased as a reference guide for a painting on pain. Though my niece and nephew found this book informative for a school project.

This was a great tool to use while studying neuro. I would buy it again, and would tell my friends to do the same. It was very helpful, and gave detailed pictures that I couldn't find anywhere else, even on the internet.

best book for all kind of science majors.very insightful and helps you understand the material in a fun way

I am not one who is able to just memorize parts of the brain and learn it completely through class lectures. This basic book helps me, a graduate student, learn the important parts and their functions visually with the use of pictures. I do not plan on coloring in the parts but it is nice to know that I can if I wanted. I would strongly recommend this book to anyone taking Neuroanatomy-pictures are definitely a better way to learn.

I bought this book to help my bachelor level students learn the parts of the brain. They found it helpful in their learning process to color the parts of the brain. Although, because they are bachelor level students, there were only a few pages that were surface knowledge...lots of detailed pictures that would be more appropriate for doctorate level.

I teach an interdisciplinary course in psychology and neuroscience, and my psych students have found this book helpful for getting up to speed on neuroanatomy. I've also started using some of the pages as overheads during my lectures, since the diagrams are uncluttered and easy to draw on. I'm writing a review because I thought I should mention that I found this book *much* more useful than its better-known competitor. The other book has more fine-grained anatomical detail, of the sort that would be most useful to someone studying to be a neurosurgeon - but the result is that it's very hard for a casual student to tell what's worth studying or remembering. This book does a much better job of focusing on the important structures, the ones that you're likely to see mentioned in popular science books and articles. The second half (Functional Neuroanatomy, with chapters devoted to the systems subserving different functions) is especially useful. For anyone interested in self-study, or who just wants a quick reference source for neural structures that they see mentioned in other texts, I'd strongly recommend this book.

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